



### **Patient Product Information**

Cannonball Bike Run 2017 (CBR-2017) is a potent formula that can cause highly increased levels of adrenalin and should only be administered as directed.

### **What are the active ingredients of CBR-2017?**

The very best riding roads, the most up-for-it crowd, incredible bonus activities and parties in the most amazing venues - a scene the likes of which you will never have experienced.

### **Who should take CBR-2017?**

CBR-2017 is recommended for those that live famously. It is designed to rapidly alleviate the effects of lethargy, stress and boredom.

It is not recommended for those without suitable riding experience or lacking a sense of humour or adventure. CBR-2017 should not be taken by those allergic to radar waves.

### **What are the possible side-effects of CBR-2017?**

Most patients report feeling incredibly cool. However, as with other medicines some side effects can occur. These may include excitation, intoxication, euphoria, increased heart rate and a sensation of really being alive.

Elderly people may become confused.

Extreme cases may result in fatigue, laughter-induced stomach pain, increased levels of endorphins, heart palpitations and moments of possible incontinence.

Some social aspects may result in slurred speech, lack of co-ordination, delirium, stupor, memory loss, bloodshot eyes, imbalance and dizziness.

Some memories may last a lifetime.

CBR-2017 contains powerful new ingredients from the previous version which may restrict your ability to sleep.

If you are concerned about these or any other effects, talk to your doctor. Not your mother.

### **What is the recommended dosage?**

It is recommended that CBR-2017 is experienced for a 1-time trial period. If no adverse symptoms are experienced then future entries may continue. Excessive exposure to CBR-2017 can lead to addiction in which case the dosage should slowly be reduced.

**Warning: Taking CBR-2017 may reduce your capacity to accept the mundane.**

Complete the form overleaf to apply for medication.  
**Keep all medicines out of the reach of children.**

- SINCE 2005 -

# CANNONBALL

BIKE RUN

BE LEGENDARY

## ADVANCE APPLICATION FORM

### 26<sup>th</sup> June – 2nd July 2017\*

To apply for entry, please complete this form and return via email along with the deposit

Accommodation is based on two riders sharing a twin (2 beds) room. If you are entering on your own and want to avoid the single room supplement we will team you up with another solo rider, please indicate your choice below.

**\* 6 nights hotel and depart after final 'farewell' breakfast on July 2<sup>nd</sup>**

YOUR BIKE DETAILS (if known)			
MAKE	MODEL	YEAR	REG

YOUR PERSONAL DETAILS			
FIRST NAME		SURNAME	
NATIONALITY		ADDRESS HOUSE NUMBER/NAME	
STREET		CITY	
COUNTY/STATE		POST CODE	COUNTRY
TELEPHONE DAY		TELEPHONE MOBILE +	
EMAIL			T SHIRT SIZE
HOW DID YOU HEAR ABOUT THE CBR?			
<b>OR</b> NAME OF FRIEND WHO TOLD YOU ABOUT CBR?			
DATE OF BIRTH	/	/	I WILL SHARE A ROOM WITH (NAME OF RIDER)
<b>OR</b> PAIR ME UP WITH ANOTHER RIDER <b>YES</b>		<b>OR</b> I WILL PAY SINGLE SUPPLEMENT FOR MY OWN ROOM <b>YES</b>	
SPECIAL DIET REQUIREMENTS			
ANYTHING ELSE WE NEED TO KNOW			

BOOKING SUMMARY			
QUANTITY	ITEM	COST	TOTAL
	Cannonball Bike Run June 26th - July 2nd 1 bike/1 rider	£2199 £1699	£
	Single Room Supplement	£ 420.00	£
	<b>TOTAL</b>		£
	<b>DEPOSIT DUE</b>		£ £399
	<b>BALANCE</b>		£

(See page 3 for deposit information & payment schedule)

CREDIT CARD or DEBIT CARD PAYMENT						
CARD HOLDER NAME				DATE	/	/ 2017
CARD NUMBER						
CARD TYPE	VISA	MASTERCARD	DEBIT CARD	EXPIRE DATE	/	
SECURITY CODE (last 3 digits on signature strip)			A 2% fee will added to credit card payments			

If making payment with a non-UK credit/debit card your local currency will be converted to Sterling (GBP) at the exchange rate in force on the date payment is processed.

To pay by **BANK TRANSFER** please see payment information on page 3 of the booking form.  
To pay by **CHEQUE** (in £ sterling only) make cheques payable to WILDSIDE

Cannonball Bike Run, Chiltern Chambers, 37 St Peter's Ave, Caversham, Reading, England, RG4 7DH  
Tel: +44 (0) 118 947 5200 email: [wildside@adren-a-line.com](mailto:wildside@adren-a-line.com)



## **PAYMENT SCHEDULE CBR 2017**

Cannonball Bike Run 2017 provides an easy payment schedule to allow entrants to spread the cost of entry.

Your initial deposit amount to be paid with return of this Application Form will vary according to the time when you make your application for entry. The table below shows when the various staged payments are due.

For example you apply for entry before December 1<sup>st</sup> 2016 then you need only pay a deposit of £399. If you apply for entry after December 1<sup>st</sup> your deposit amount should be £399 + £650 for a total of £1049 and so on.

<b>Initial Deposit</b>	<b>£399</b>	Due on return of Application Form
<b>2<sup>nd</sup> Deposit</b>	<b>£650</b>	December 1 <sup>st</sup> 2016
<b>Final Payment</b>	<b>£650</b>	March 1 <sup>st</sup> 2017

## **CANCELLATION**

If you need to cancel and do so prior to March 1<sup>st</sup> then a maximum of 30% of the total entry fee will be forfeited and any subsequent payments that you made to us will be returned to you.

If you cancel after March 1<sup>st</sup> then the full entry fee is due as at that stage we are already committed to paying all the costs of entry on your behalf.

Please note that we WILL accept transfers so you can resell or reassign your entry to another rider should you need to cancel (subject to a nominal admin fee of £50).

### **For payment by bank transfer please use the following details:**

**Account name:** Wildside Adrenalin Sports Ltd  
**Account number:** 54024390  
**Bank Sort code:** 600738

**IBAN code:** GB11NWBK60073854024390  
**BIC number:** NWBKGB2L

**Company address:** Chiltern Chambers, 37, St. Peter's Avenue, Caversham, Reading, Berkshire, RG4 7DH, England

The PAYER must pay all bank charges relating to an international payment. The PAYEE (Wildside) is not responsible for any bank charges.

- SINCE 2005 -

# CANNONBALL

- BIKE RUN -

- BE LEGENDARY -

## **TERMS AND CONDITIONS**

### **1] GENERAL REQUIREMENTS**

You must hold a current valid motorcycle driving license and a valid passport (with at least six months left to run).

### **2] THE EVENT**

Entry into Cannonball Bike Run (the Event) will be granted to those participants who have returned a completed an Event Application Entry Form with the appropriate entry fee and have received an approved notification of acceptance from the Organisers. The Organisers reserve the right to refuse any application for entry without giving any reason. The payment of the deposit is your acknowledgment of acceptance of the Event's Terms and Conditions.

### **3] PAYMENT / CANCELLATION**

A deposit amount as detailed in the enclosed Payment Schedule is required to secure entry into the Event. The full balance due is payable no later than March 1<sup>st</sup> 2017. Bookings received after March 1<sup>st</sup> 2017 must be accompanied by full payment. The Organisers reserve the right to cancel or postpone the Event or any part thereof should circumstances arise which make such action desirable or necessary. If it proves necessary for us to cancel the Event prior to commencement, a full and immediate refund will be issued or where possible an alternative date offered. If cancellation or curtailment of the Event is necessary due to natural disaster, flood, fire, strike, storm, other acts of god, terrorist attack, civil unrest or any other circumstances beyond the control of the Organisers no refund will be made. After the commencement of the Event, the Organisers will not make any refund of the entry fee or pay compensation to you if you are unable to continue in the Event for any reason whatsoever. If you do not manage to complete any part of the route and are unable to stay at the provided venues you will not be entitled to any refund of the entry fee.

### **4] INSURANCE / LIABILITY**

Participants are responsible for ensuring that the machines used in the Event are properly licensed and insured for use on the public highways in all countries detailed in the itinerary. Participants are responsible for ensuring that they have a minimum of third party insurance cover for the whole Event. You must confirm that you have obtained appropriate insurance for your participation and be prepared to supply copies of such insurance, personal injury and third party insurance, and insurance of your machine and your other possessions. The Cannonball Bike Run (the Event) is operated by Wildside Adrenalin Sports Ltd (the Organisers). Wildside Adrenalin Sports Ltd carries a comprehensive £10,000,000 tour operator's liability policy. Notwithstanding this you have to sign a full disclaimer document relating to your participation in the Event prior to the start. If you are in any doubt about signing the full disclaimer document you must request a copy from the Organisers prior to making your application for entry. Your failure to accept and sign the full disclaimer document is not a valid basis on which a refund will be made. Travel insurance is not included in the entry fee. You are strongly advised to take out such insurance cover for the duration of the Cannonball Bike Run. Participants are responsible for ensuring that they have mechanical breakdown recovery insurance for their participation in the Event which covers all countries detailed in the itinerary. The Organisers accept no responsibility for repatriation of machines or participants regardless of circumstance. The Organisers decline liability in any accident caused by or to participants and their machines during the whole of the Event. The Organisers also decline any liability for any breach of the laws and regulations of any country detailed in the itinerary. Participants shall be held responsible for any accident or breach of the laws in which they may be involved and shall declare to the Organisers particulars of any such incident from which liability may arise and shall have no claim against the Organisers arising out of any act or omission of the Organisers, their servants, agents or officials during the course of the Event.

### **5] MEDICAL RESTRICTIONS**

You will be riding in varied conditions and in changing climates, often for (very) long periods. If you have any medical conditions, which could be adversely affected by strenuous exercise or are in any doubts about your health, or taking any medication, you must get clearance from your doctors before returning the application form. Although you may be fit to take part, there may be relevant medical information about which we should know e.g. allergic reactions, diabetes, epilepsy etc. It is important that we know about any potential problems.

### **6] HOTELS**

Hotels, where included as part of the entry fee, are offered subject to availability. The Organisers reserve the right to alter hotel accommodation to that of an equivalent grade where necessary.

### **8] SURCHARGES**

The Organisers reserve the right to apply a surcharge where currency fluctuations or other circumstances beyond our control deem this necessary.

### **9] TRAVEL DOCUMENTS**

Participants are responsible for ensuring that all travel documents required eg. passports, visas are valid and effective.

### **10] TRANSPORT OF BIKES**

Participants will be responsible for making their own arrangements to have their motorcycles at the Event start location. The Organisers may suggest optional transport services and/or advice to assist participants to reach the start and/or return from the finish. No responsibility for failure of these 3<sup>rd</sup> parties to perform or be on time will be accepted by the Organisers.

### **11] FORCE MAJEURE**

The Organisers are not responsible if they cannot fulfill their obligations or if delay occurs resulting from cases of fire, earthquake, epidemic diseases, cyclone, flood, storm, aridity, strike, lightning, war in the country, revolution, civil war, terrorist activities and similar troubles, blockade, embargo, confiscation and expropriation, and in other cases defined as Force Majeure by the laws and regulations or for any reason or situation beyond their will power and control.

### **12] PUBLICITY**

By entering the CBR 2017 as a sponsored entrant you agree that you will provide a 'Go-Pro' camera for your own filming, 5 hours of filmed footage and a 30 second video blog daily diary. You must also be prepared to carry event/sponsor logos on your motor bike, agree to be included in any filmed material of the CBR and participate in press interviews where requested.

### **12] VALIDITY**

This is a legally binding contract. These rules and your participation in the Event are governed by English law, and you submit to the jurisdiction of the English courts.